



✘ **Did you know**
over 70% of consumers pick a pharmacy based on location?¹
But there's much more to consider when choosing a pharmacy that works best for you.

The 5 C's of Choosing a Pharmacy

The right pharmacy can make a big difference

1 Clinical Support

Does the pharmacy offer access to pharmacists who I trust to provide information when I need it?

It's important to choose a pharmacy that has pharmacists available 24/7, with deep knowledge of the conditions that matter to you, and who can provide focused care beyond dispensing medications.

2 Convenience

Is it easy to order my medication or request a refill?

Choose a pharmacy that has a dedicated mobile app for managing your medications, and that makes it easy to stay on track with automatic refills and dose reminders for long-term medications.

3 Cost

Does my pharmacy offer suggestions regarding the cost of my medications?

An important service that pharmacists can provide is discussing ways to help you save money on your prescriptions, such as discounts and coupons, home delivery, 90-day supply, or generic alternatives.

4 Confidentiality

Does the pharmacy provide a way for me to speak privately with a pharmacist?

Choosing a pharmacy that is set up for distraction-free, private conversations, whether that's in person or virtually, can make it easier to ask important questions about your medications and medical conditions.

5 Credibility

Does the pharmacy have long-standing experience and appropriate accreditation?

When selecting a pharmacy, do your research to confirm it has been around for a while and really knows pharmacy. For digital and online pharmacies, make sure they're accredited by governing organizations.

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